

# PLEPLE

## Company introduction

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## Introduce / 회사소개

### 책상 위의 즐거움, 플레플레

책상 위의 작은 즐거움이 되고자 합니다.

당신의 평범한 하루 하루에 자그마한 특별함을 더합니다.

편리한 제품은 생활의 여유를, 좋은 디자인은 삶에 행복을 가져다 줄 수 있다고 믿습니다.

플레플레는 그 믿음 안에서 탄생했습니다.

디자인하면서 즐겁고 제품을 만들면서 즐겁다면 제품을 사용하는 사람들도 즐거워 질 것이라 생각합니다.

플레플레와 함께 모두 행복해 지기를 기원합니다.

## Moment of Pleasure at the desk, PLEPLE.

We produce high quality stationery. We believe our product make your daily life better and happily.

We hope to bring the joy to your life at the desk and wish to add the special moments to your ordinary days.

The PLEPLE was originated on the beliefs that a great design creates happiness and user-friendly products can provide the moment to relax and to breathe in everyone's busy lives.

We believe that if we enjoy the process of designing and making our goods, we can share our joy with everyone using the products as well.

We hope that everyone would stay happy and celebrate life with PLEPLE.

## history / 회사연혁



2004

2005

2006

2007

- Pleple launched the brand in business license
- Release a first product
- Opening business – online shop 10X10, 1300K

- Promotion B2B for 'TOYOTA Motor Korea co., LTD Lexus Vip'

- Opening business – online shop YES 24

- Cowrite 'My note made by myself'
- Promotion B2B for 'Neungyule)
- 'Milane Unica, Salone Italiano ael Tessile Exhibit



2008

2009

2010

2012

- Opening business – 'Bandi&Lunis'(Book store), YoungPoong(Book store)

- Promotion B2B for 'Mokwon university'
- Promotion B2B for 'posco'
- 'Global Fair Festival 2009 incheon, Korea)

- Brand showcase

- Promotion B2B for 'Com2us'



2013

2014

2015

- Promotion B2B for 'Cultural Heritage Conservation Science Center'
- Promotion B2B for 'Youth media center (Seoul municipal)'

- Promotion B2B for 'Korea Aerospace Research Institute'
- Promotion B2B for 'LG telecom'
- Promotion B2B for 'SK'

- Promotion B2B for 'Woongjin thinkbig'
- 2015 Seoul living design fair participation

product / 대표상품

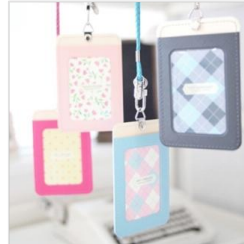
Strap  
card case



Ololo cardcase(L)



Ololo cardcase(s)



Easy cardcase\_ID



Easy cardcase\_mirror



smile card case

Stationery



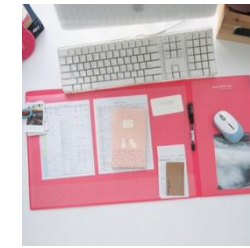
Ololo pencase



Diary



Note



Desk mat

Travel



dreaming traveler  
passport



dreaming traveler  
name tag



Ololo passport cover

partner / 거래업체

on-line



10x10



1300k



babosarang



hottracks

off-line



Bandi&Lunis Books



Art Box (Poom)



Books libro



Young poong Books

THANK YOU